

**GOVERNMENT OF TELANGANA  
ABSTRACT**

**ELECTIONS** – Printing and Supply of Digital Flex Banners in connection with special campaign for Special Summary Revision of Photo Electoral Rolls, 2022 w.r.t. 01.01.2022 as the qualifying date – Sanction for release of an amount of Rs. **9,00,000/-** to M/s. Livewires Advertising Pvt., Ltd - Orders - Issued.

---

**GENERAL ADMINISTRATION (ELECTIONS.B) DEPARTMENT**

**G.O.Rt.No. 2653**

**Dated: 02-12-2021.  
Read the following:**

1. ECI, New Delhi, Lr.No.23/2021-ERS(Vol-II), dated: 03.08.2021
2. O/o. CEO, Telangana, Letter No. 2500/Elecs.B/2021-26, dt:18.10.2021
3. The M/s Livewires Advertising (P) Ltd., Proposal, dated 20.10.2021.
4. O/o. CEO, Telangana, Letter No. 2500/Elecs.B/2021-29, dt:23.10.2021.
5. M/s. Livewires Advertising Pvt., Ltd., invoice No.Prod-031, dt:12.11.2021.
6. BRO No.913, Finance (EBS) Department, dated:24.07.2021.
7. BRO No.1079, Finance (EBS-I) Department, dated: 19.08.2021.
8. BRO No.1311, Finance (EBS-I) Department, dated: 14.10.2021.

**ORDER:**

In the reference 1<sup>st</sup> cited, the Election Commission of India have issued the schedule for the Special Summary Revision of Photo Electoral Rolls with reference to 01.01.2022 as the qualifying date along with the necessary instructions / guidelines for the purpose. Based on the directions of the Election Commission of India vide reference 2<sup>nd</sup> read above, instructions were issued for taking up Special Awareness Campaign in the State.

2. In the reference 4<sup>th</sup> read above, M/s. Livewires Advertising Pvt., Ltd was requested to Print & Supply 1500 No. of Digital Flex Banners (31 Districts x 45 Nos each and 55 No. to Hyderabad and 50 No. to Rangareddy Districts) in connection with special campaign for Special Summary Revision of Photo Electoral Rolls, 2022 w.r.t. 01.01.2022 as the qualifying date, at rates prescribed by the DIPR.

3. In the reference 5<sup>th</sup> read above, M/s. Livewires Advertising Pvt., Ltd after Printing and Supply of 1500 No. of Posters to the respective Offices of all the District Elections Officers in the State, has submitted invoice tune to an amount of Rs.9,00,000/- and requested to arrange payment.

4. After careful examination sanction is hereby accorded for drawal and payment for an amount of **Rs. 9,00,000/- (Rupees Nine lakh only)** to M/s. Livewires Advertising Pvt., Ltd towards Printing and Supply of 1500 No. of Digital Flex Banners in connection with special campaign for Special Summary Revision of Photo Electoral Rolls, 2022 w.r.t. 01.01.2022 as the qualifying date.

5. The expenditure sanctioned in the para (3) above shall be debited to **“2015-Elections, M.H. 103 – Preparation and Printing of Electoral Rolls – G.H. 25 – State Sector Schemes, S.H.(04) Assembly and Parliamentary Constituencies, 210- Supplies and Materials, 211- Materials and Supplies”** and shall be met out of funds available in B.E 2021 – 22.

**[P.T.O]**

**:: 2 ::**

6. The General Administration (Claims.C) Department is requested to draw the amount sanctioned in para (3) above and credit the same in favor of **M/s LIVEWIRES, ADVERTISING PVT. LTD, Account Number: 916030057548000, Axis Bank Ltd., Corporate Banking Branch, Begumpet, Hyderabad, (IFSC Code: UTIB0001634), PAN. No. AAACL2455K, GST. No. 36AAACL2455K1ZG.**

7. This order does not require the concurrence of Finance Department under the orders in force.

**(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)**

**Dr. SHASHANK GOEL  
CHIEF ELECTORAL OFFICER &  
E.O. SPL. CHIEF SECRETARY TO GOVERNMENT.**

To

The General Administration (Claims.C) Department. (w.e.)

The Deputy Pay and Accounts Officer, Secretariat Branch, Hyderabad.

The Accountant General, Telangana, Hyderabad.

**Copy to:**

M/s. Livewires Advertising Pvt., Ltd, 6-3-903/A/9, Surya Nagar, Raj Bhavan Road, Somajiguda, Hyderabad – 82.

The G.A. (Elections.C) Department (for making necessary entries into Budget register)  
SF / SC.

**//FORWARDED:: BY ORDER//**

**SECTION OFFICER.**